



COOL, FRESH & HEALTHY AIR.

Air coolers collection 2020.





WHY USHA COOLERS?

Usha's range of powerful air coolers make them a must-have for the hottest days of the summer. They promise to bring you great respite even on peak days of dry heat-whether you are indoors or outdoors.



Air Performance

Usha Coolers come equipped with the latest in fan and blower technology to meet your heavy summer cooling needs.

- The fans and blowers are made of anti-corrosion ABS plastic/aluminum material for longer life and durability.
- Aerodynamically designed with a large sweep of upto 45 cm, the fans in Usha Coolers provide you with powerful air throw up to 12 m.
- The 5 leaf fan effectively spreads the air throughout the room along with delivering high volume of air.
- The Usha TPW cooler series comes with blowers of height upto 46 cm, which are one of the largest in the industry.



ECCEOOL Honeycomb

Usha coolers come with the best in class EcoCool pads that are a revolution in Honeycomb design.

 These EcoCool evaporative cooling pads, made of cellulose paper, are engineered from cross-sectional, specially treated fluted media and are capable of absorbing and retaining water for a longer period to provide the maximum cooling efficiency.
The cellulose media is treated with stiffening and rot-resisting agents as well as specialised odourless adhesives to increase its useful life and durability.

Benefits:

- **Effective cooling**: Lowers temperature at minimal energy cost.
- **Energy efficient:** Allows higher cooling with lower air volume; pads have saturation effectiveness with over 80% cooling efficiency.
- Higher operational consistency: The specially engineered fluted structure of EcoCool prevents sagging and clogging thus delivering cool air for longer period of time.
- **Maintenance free :** EcoCool has a unique structure which does not allow dust and other dirt to settle on it.
- **More effective :** EcoCool can handle treble the air velocity over the same area, compared to any other type of Honeycomb pads.





Highly durable submersible pump

Unlike other coolers, Usha coolers are powered by a state-of-the-art submersible pump.

- The pump is concealed (from water)- referring to the magnetic roller assembly which is the heart of the pump that is responsible for water suction.
- Being concealed, the pump supports uninterrupted performance, even when running on dirty or hard water.
- The superior durability of this pump ensures efficient cooling season after season with its 2 year (limited) warranty.



Doorstep service

Usha's promise of excellent doorstep service:

- 725+ service partners present in 437 cities across India.
- Dedicated 2000+ trained service technicians to cater to all your service needs.
- In-house customer care team with 100+ operators assisting customers 24X7, in 9 languages. Complaint registration facility available through a web portal.



Auto Tank Fill with Float Valve Technology

Auto Tank Fill enables automatic filling and refilling for non-stop performance.



Auto Drain

Auto Drain function for motorised water drainage eliminates the chances of stagnant water collection.



Dust filter

Filters out any dust entering the EcoCool pads for clean and dust-free air.



Ice Chamber

Ice chamber for cooling water which speeds up and increases cooling efficiency.



Shower Distribution Channel

Shower Distribution Channel for effective and even spread of water over the EcoCool pads.



Remote Control

Convenient cooler control from a distance.



Low Water Alarm

Automated reminders to refill water.



Humidity Control

Adjust the water usage in your cooler to control humidity.



Anti-Bacterial Tank

Specialised plastic coating for prevention of bacterial and fungal growth.



DESERT COOLERS

Ideal for mid to large sized living areas and semi-outdoor spaces, Usha Desert coolers are a must have for the hottest days of summer. Their large tank capacity and powerful airflow not only promise respite from the heat for longer hours but also give one of the most comfortable cooling experiences.





AEROSTYLE

The new Aerostyle range of air coolers from Usha are the perfect blend of style and performance.

This family of coolers catering to different cooling and convenience needs of house/office, ensures a powerful cooling experience with their superior honeycomb, ice chamber and Humidity Control feature. Moreover, their fully closeable front louvers prevent dust and mosquitos from entering the cooler, thus making their maintenance extremely easy.



DESERT COOLERS

100L/70L



LARGE 45.5 cm BLADE FAN

For powerful air throw upto 12m and fast cooling.



HUMIDITY CONTROL WITH AUTO DRAIN

Manual knob enables user to adjust water flow and also gives the option for draining the tank automatically when required.



SHOWER DISTRIBUTION CHANNEL

Top shower dispensing channel for a more effective and even spread of water over the honeycomb and thus better cooling.



Cooling Area: up to 115 sqm*



OTHER FEATURES

Premium Aesthetic Design | Auto swing through Motorised Vertical Louvers | Fully Closeable Front Louvers | 3 speed level: High/Medium/Low Ice chamber | 3 side Honeycomb Media Water Level Indicator | Dust Filter | Power Consumption 200 W | Works on Invertor







Aerostyle	Capacity	Length (L)	Width (W)	Height (H)
100ASD1	100L	705 mm	490 mm	1260 mm
70ASD1	70L	705 mm	490 mm	1190 mm

^{*}Specifications are subject to change without prior notice. # Cooling area 1 sqm = 10.76 sq.ft. 1 cm = 0.39 inch



STRIKER ELECTRONIC

The new Electronic variant of Striker Tall Desert Coolers are designed to keep you comfortable by providing airflow at the seated level with ease of remote control. They come in large capacities and thus provide uninterrupted supply of cool air for longer periods. They are popular as the best way to beat the heat.



DESERT COOLERS

100L/70L



DIGITAL PANEL WITH REMOTE CONTROL

Super easy operations from anywhere in the room.



TOP LOADING ICE TRAY WITH SHOWER DISTRIBUTION

Better and more efficient cooling to beat the summer heat.



TALL HEIGHT

Airflow directly at seated level.



Cooling Area: up to 100 sqm#





OTHER FEATURES

Auto Swing through motorised vertical louvers | 3 speed level High/Medium/Low | Power consumption 190W | Works on invertor | 8 hours timer | Castor Wheels: Easy Mobility; Wheel Locking | 3 side Honeycomb Media | Low water Alarm







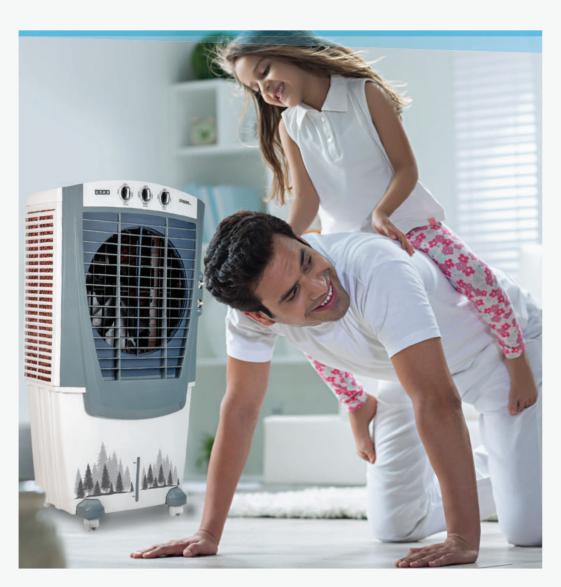
Striker Electronic	Capacity	Length (L)	Width (W)	Height (H)
100SD1E	100L	700 mm	485 mm	1230 mm
70SD1E	70L	700 mm	485 mm	1140 mm

^{*}Specifications are subject to change without prior notice. # Cooling area 1 sqm = 10.76 sq.ft. 1 cm = 0.39 inch



STRIKER

Striker Tall Desert coolers are designed to keep you comfortable by providing airflow at the seated level. They come in large capacities and thus provide uninterrupted supply of cool air for longer periods. They are the best way to beat the heat.



DESERT COOLERS

100L/70L



POWERFUL AIRTHROW OF UPTO 11 METRES

Gives a super- fast cooling experience.



AUTO TANK FILL

Installed aqua valve functions to always keep the cooler has sufficient quantity of water, ensuring zero hassle in filling the cooler.



TALL HEIGHT

Cool air directly at seated level



Cooling Area: up to 100 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers | 3 speed level High/Medium/Low | Power consumption 190W | Works on invertor | Castor Wheels: Easy Mobility; Wheel Locking | 3 side Honeycomb Media | Water Level Indicator







Striker	Capacity	Length (L)	Width (W)	Height (H)
100SD1	100L	700 mm	485 mm	1230 mm
70SD1	70L	700 mm	485 mm	1140 mm



DYNAMO®

Dynamo rules the functional domain with its powerful performance. These coolers facilitate complete control through 3 speed levels and 4 way air deflection to cool all corners of the room. Take charge and control summer heat your own way with Usha Dynamo.



DESERT COOLERS

90L/70L/50L



SUPER LARGE WATER TANK + AUTO TANK FILLL

A large tank and the convenience of Auto Tank fill technology promises night long cooling with maximum comfort.



POWERFUL AIRTHROW UPTO 9 METRES

Gives a super- fast cooling experience.



4 WAY DEFLECTION OF AIR

The design of the cooler enables it to effectively spread cool air across 4 directions, cooling the entire room.



Cooling Area: up to 100 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers | 3 speed level High/Medium/Low | Power consumption 190W | Works on invertor | 5 Leaf plastic fan blade | Castor Wheels: Easy Mobility; Wheel Locking | 3-side Honeycomb Media | Water Level Indicator







Dynamo	Capacity	Length (L)	Width (W)	Height (H)
90DD1	90L	700 mm	580 mm	1210 mm
70DD1	70L	700 mm	580 mm	1120 mm
50DD1	50L	700 mm	465 mm	1090 mm



MAXX AIR® ELECTRONIC

Remote Controlled Operation- Check! Anti-Bacterial Smart Shield Technology on Tank-Check! Best in class Memory Mode and Smart Sleep function to provide an amazing cooling experience- Double Check! This cooler comes loaded with features to ensure that your summers are cool and cooling is hassle-free.



DESERT COOLERS

70L/50L



DIGITAL PANEL WITH REMOTE CONTROL

Super easy operations from anywhere in the room.



SMART SLEEP FUNCTION

When smart sleep is on, the fan speed will decrease by 1 step after every 2 hours until it reaches minimum speed ensuring cooling but peaceful nights.



SMART SHIELD TECHNOLOGY

Anti- Bacterial Coating on Tank prevents growth fungus and bacteria, thus promising a healthy and odour free cooling experience



Cooling Area: up to 90 sam#



OTHER FEATURES

4 way air deflection | 3 speed level High/Medium/ Low | Memory mode: Feature to preset fan speed, pump and swing according to one's own preference. Gives ability to save 3 presets | Auto Swing | Off timer to schedule after how long the cooler shuts off | Power consumption 190W | Works on invertor | Castor Wheels: Easy Mobility; Wheel Locking | 3 side Honeycomb Media | Water Level Indicator







Maxx Air Electronic	Capacity	Length (L)	Width (W)	Height (H)
70MD1E	70L	685 mm	460 mm	1166 mm
50MD1E	50L	685 mm	460 mm	1080 mm

^{*}Specifications are subject to change without prior notice. # Cooling area 1 sqm = 10.76 sq.ft. 1 cm = 0.39 inch



MAXX AIR°

Powerful yet economical, Usha Maxx Air coolers are made to provide superior cooling performance with their 3 side Honeycomb and powerful airflow. These coolers like their electronic counterparts are designed to give you an amazing cooling experience, even on the days of peak dry heat.



100L/70L/50L



POWERFUL AIRTHROW UPTO 8 METRES

Gives a super- fast cooling experience.



AUTO TANK FILL

Installed aqua valve functions to always make sure the cooler has sufficient quantity of water, ensuring zero hassle in filling the cooler.



4 WAY AIR DEFLECTION

The design of the cooler enables it to effectively spread cool air across 4 directions thus cooling the entire room.



Cooling Area: up to 90 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers | 3 speed level High/Medium/Low | Power consumption 190W | Works on invertor | Castor Wheels: Easy Mobility; Wheel Locking | 3 side Honeycomb Media | Water Level Indicator





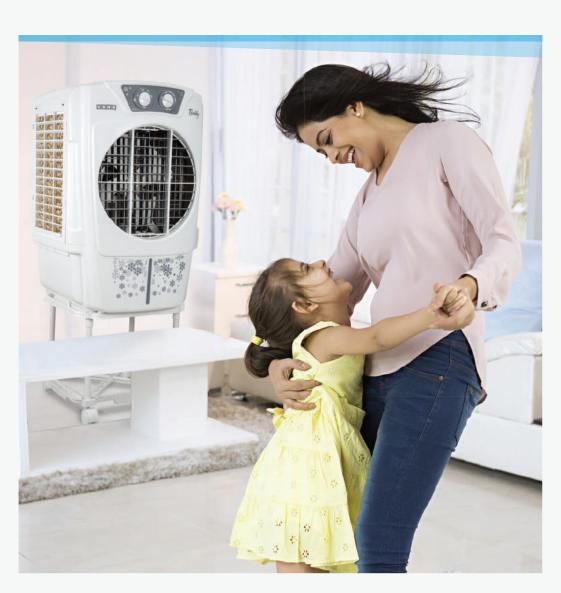


Maxx Air	Capacity	Length (L)	Width (W)	Height (H)
100MD1	100L	685 mm	460 mm	1220 mm
70MD1	70L	685 mm	460 mm	1166 mm
50MD1	50L	685 mm	460 mm	1080 mm



Buddy

A perfect companion to accompany you and keep you cool during the summer season. The Buddy desert cooler comes with a foldable trolley to provide portability and ease of use. They are the best solution in Desert Coolers for cooling while moving from room to room.



DESERT COOLERS

45L



EASY MOBILITY

With free foldable trolley.



POWERFUL AIR THROW UPTO 11 METRES

Air reaches all corners of the room



AUTO TANK FILL

Installed aqua valve functions to always make sure the cooler has sufficient quantity of water, ensuring zero hassle in filling the cooler.



Cooling Area: up to 80 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers | 3 speed level High/Medium/Low | Power consumption 170W | Works on invertor | Power Cord Winder | 3 side Honeycomb Media | Water Level Indicator







Buddy	Capacity	Length (L)	Width (W)	Height (H)
45BD1	45L	560 mm	550 mm	790 mm



TOWER COOLERS

Sleek and tall yet powerful, Usha Tower coolers are all you need if it's a powerful cooling experience you seek but have less floor space. Their robust air throw makes them a favourite for people seeking a powerful blast of air even from across the room. Moreover, their sleek design ensures that they take up the least floor space and make them a perfect fit in any corner of the room.





AEROSTYLE

The new Aerostyle range of air coolers from Usha are the perfect blend of style and performance.

This family of coolers ensures a powerful cooling experience with their superior honeycomb and ice chamber with shower distribution system. Moreover, their fully closeable front louvers prevent dust and mosquitos from entering the cooler, thus making their maintenance extremely easy



50L/35L/25L



DUST FILTER

Filters out any dust entering the EcoCool pads for clean and dust-free air.



ICE CHAMBER

Ice chamber for cooling water which speeds up and increases cooling efficiency.



SHOWER DISTRIBUTION CHANNEL

Shower Distribution Channel for effective spread of water over the EcoCool pads.



Cooling Area: up to 35 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers | Fully Closeable Front Louvers | 3 speed level High/Medium/ Low | Power consumption 135W | Cord Winder | 1 side Honeycomb Media | Water Level Indicator







Aerostyle	Capacity	Length (L)	Width (W)	Height (H)
50AST1	50L	345 mm	360 mm	1310 mm
35AST1	35L	345 mm	360 mm	1085 mm
25AST1	25L	345 mm	360 mm	975 mm



COOL BOY

The Usha Cool Boy is a summer must-have. The Ice Chamber efficiently speeds up cooling while the High Tank Capacity ensures your surroundings stay that way longer. What's more, the Dust Filter ensures that the air around you remains healthy as well.



TOWER COOLERS

50L/35L



DUST FILTER

Filters out any dust entering the EcoCool pads for clean and dust-free air.



ICE CHAMBER

Ice chamber for cooling water which speeds up and increases cooling efficiency.



SHOWER DISTRIBUTION CHANNEL

Shower Distribution Channel for effective spread of water over the EcoCool pads.



Cooling Area: up to 30 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers | Fully closeable front louvers | 3 speed level High/ Medium/ Low | Castor Wheels: Easy Mobility | 1 side Honeycomb Media | Water Level Indicator







Cool Boy	Capacity	Length (L)	Width (W)	Height (H)
50CBT1	50L	365 mm	350 mm	1300 mm
35CBT1	35L	365 mm	350 mm	1180 mm

^{*}Specifications are subject to change without prior notice. # Cooling area 1 sgm = 10.76 sq.ft. 1 cm = 0.39 inch



Frist

Modern and sleek with powerful airflow and superior cooling, Usha Frost Tower Coolers are the best fit for your modern home décor. These coolers also come in 50L tank capacity, giving them the ability to go toe to toe with conventional desert coolers in terms of cooling experience, all the while ensuring not to take up too much floor space.



50L/35L/22L



DUST FILTER

Filters out any dust entering the EcoCool pads for clean and dust-free air.



FLAT TOP DESIGN

Flat top of the cooler enhances the cooler to double as a table top, thus making it the best choice for your room.



POWERFUL AIR THROW UPTO 9 METRES

Air reaches all corners of the room



Cooling Area: up to 60/40 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers 3 speed level High/Medium/Low | Power consumption 190W | Works on invertor | Auto Fill Water Inlet | Castor Wheels: Easy Mobility: Wheel Locking | Safety Protection motor: TOP(Trip Over Protection) resettable on motor | Water Level Indicator







Frost	Capacity	Length (L)	Width (W)	Height (H)
50FT1	50L	440 mm	410 mm	1410 mm
35FT1	35L	440 mm	410 mm	1190 mm
22FT1	22L	440 mm	410 mm	965 mm



TORNADO

Usha Tornado Tower Coolers come with a powerful air-throw, a protected motor as well as a dust filter to keep you cool and safe from allergens throughout the summer months. They are economical on the pocket, economical on floor space but promise a rich cooling experience.



TOWER COOLERS

34L/19L



DUST FILTER

Filters out any dust entering the EcoCool pads for clean and dust-free air.



2 SIDE HONEYCOMB MEDIA

This enables the cooler to cool air coming in from two sides thus effectively providing with a pleasant experience.



POWER CONSUMPTION 135W

With a power consumption of only 135W, this is the best pair with invertors



Cooling Area: up to 35 sqm#



OTHER FEATURES

Safety Protection motor: TOP(Trip Over Protection) resettable on motor | Auto Swing through motorised vertical louvers | 3 speed level High/Medium/Low | Front Water Inlet Door | Auto Fill Water Inlet | Water Level Indicator | Castor Wheels: Easy Mobility







Tornado	Capacity	Length (L)	Width (W)	Height (H)
34TT1	34L	370 mm	380 mm	1220 mm
19TT1	19L	370 mm	380 mm	990 mm



PERSONAL COOLERS

Usha's range of personal coolers is light, zippy and stylish to the tee. Best for spot cooling, they can be placed in any corner of the room or directly by your side when you require a personalised cooling experience. These coolers are not just a great fit aesthetically but also provide convenience with their ease of portability.





AERO _______

Smart has never been this cool. Usha Aerosmart Coolers come with not one but four Ice Cool Pads to give you far superior cooling. The Feather Touch Control Panel increases the ease of use. It even comes with amazing features like the Honeycomb Clean Reminder function and Intelligent Low Water Alarm that ensure optimum cooling at all times. Now, how cool is that?



PERSONAL COOLERS

20L



FEATHER TOUCH CONTROL PANEL

Easy to use, premium finish feather touch panel.



4 ICE COOL PADS

Ice Cool Pads included withthe cooler to increase cooling efficiency.



IONISER

For a clean and healthy cooling experience.



Cooling Area: up to 20 sqm#







OTHER FEATURES

Honeycomb clean reminder | Intelligent low water alarm | Auto Swing through motorised vertical louvers | Dust Filter | Auto switch off after 15 hours of uninterrupted operation | 4 speed level | 3 speed modes: Natural, Night and Normal | Power Consumption: 145W | Works on Invertor | Castor Wheels: Easy Mobility | 1 side Honeycomb Media





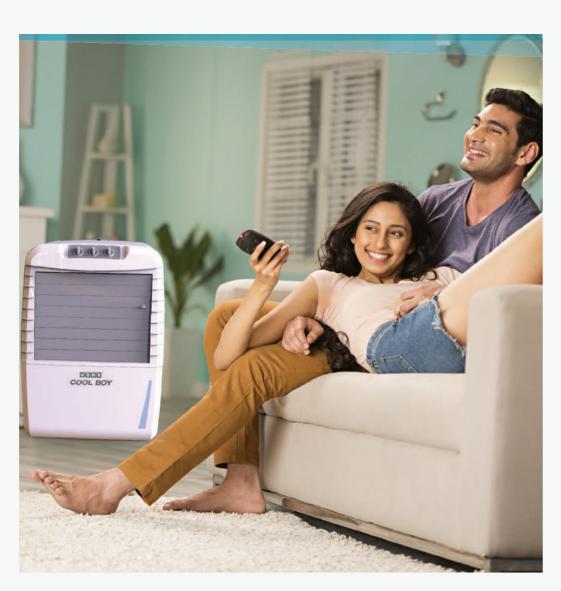


Aerosmart	Capacity	Length (L)	Width (W)	Height (H)
20ATP1E/20ATP2E	20L	390 mm	350 mm	870 mm



COOL BOY

The Usha Cool Boy is a summer must-have. The Ice Chamber efficiently speeds up cooling while the High Tank Capacity ensures your surroundings stay that way longer. What's more, the Dust Filter ensures that the air around you remains healthy as well.



PERSONAL COOLERS

35L



3 SIDE HONEYCOMB MEDIA

This enables the cooler to cool air coming in from all sides thus effectively providing you with a pleasant experience.



ICE CHAMBER

Ice chamber for cooling water which speeds up and increases cooling efficiency.



HIGH TANK CAPACITY

This cooler comes with 35L tank capacity for a longer cooling experience.



Cooling Area: up to 30 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers | Fully closeable front louvers | 3 speed level High/Medium/ Low | Castor Wheels: Easy Mobility | Water Level Indicator







Cool boy	Capacity	Length (L)	Width (W)	Height (H)
35CBP1	35L	475 mm	425 mm	650 mm





Stellar boasts superior in class performance with its 3 side honeycomb panel, powerful airflow and ice compartment. This cooler is compact, portable and makes for an amazing personalised cooling experience.



20L



3 SIDE HONEYCOMB MEDIA (20SP1)

This enables the cooler to cool air coming in from all sides thus effectively providing you with a pleasant experience (1 side Honeycomb in 20SP2).



DUST FILTERFilters out any dust entering the EcoCool pads for clean and dust-free air.



AUTO TANK FILL

Installed aqua valve functions to always make sure the cooler has sufficient quantity of water, ensuring zero hassle in filling the cooler.



Cooling Area: up to 25/30 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers | Ice Compartment | Safety Protection motor: TOP(Trip Over Protection) resettable on motor | Castor Wheels: Easy Mobility; Wheel Locking Power consumption 135W | Works on Invertor Water Level Indicator







Stellar	Capacity	Length (L)	Width (W)	Height (H)
20SP1/20SP2	20L	450 mm	415 mm	660 mm



AT\\MARIA

This tabletop-cooler is the best cooling companion if there ever was one. Small, compact and with a modern design, Atomaria is super portable and can provide direct cooling while being easily carried around going from room to room. Additionally, its performance is such that it is a great fit even when used in cramped spaces like the kitchen or a puja room.



PERSONAL COOLERS

9L



DUST FILTER

Filters out any dust entering the EcoCool pads for clean and dust-free air.



POWER CONSUMPTION 75W

With a power consumption of only 75W, this is the best pair with invertors.



SUPER COMPACT TABLE **TOP DESIGN**

Makes it ideal to use for direct cooling/spot cooling or for smaller, less ventilated rooms like the pooja room/kitchen.



Cooling Area: up to 14 sqm#



OTHER FEATURES

Auto Swing through motorised vertical louvers | Safety Protection motor: TOP(Trip Over Protection) resettable on motor | Ice Compartment | Works on inverter | Water Level Indicator





Atomaria	Capacity	Length (L)	Width (W)	Height (H)
9AP1	9L	279 mm	278 mm	572 mm



WINDOW COOLERS

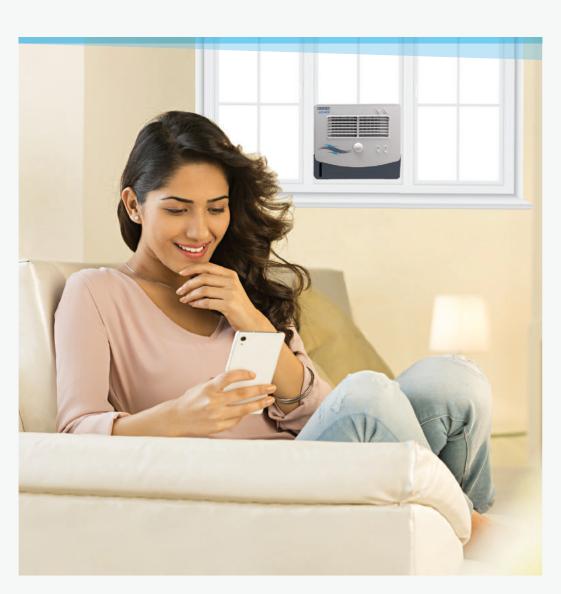
Window coolers, as their name suggests, are coolers which are best suited to be installed on the window frame. These coolers, inspired from the conventional air coolers, are powerful, have a large tank capacity and take up no virtually no floor space inside the house. In addition to all this, they come with honeycomb pads and superior grade plastic bodies, making them more durable and longer lasting than conventional air coolers.





AZZUR

Usha Azzuro Window cooler was designed keeping convenience in mind. It comes with a rotatable front water inlet and an auto tank fill feature to make water filling as easy as possible. Moreover with its powerful airflow Azzuro becomes one of the best choices to beat the heat this summer.



50L



POWERFUL AIRTHROW OF UPTO 6 METRES

Gives a super- fast cooling experience.



AUTO TANK FILL

Installed aqua valve functions to always make sure the cooler has sufficient quantity of water, ensuring zero hassle in filling the cooler.



COMPACT DESIGN

Installed like a window AC, this cooler occupies the least space while providing one of the best cooling experiences for a room.





Cooling Area: up to 45 sqm#

OTHER FEATURES

Auto Swing through motorised vertical louvers | 3 speed level High/Medium/Low | Rotatable front water inlet | Power consumption 220W | Safety Protection motor: TOP(Trip Over Protection) resettable on motor | Water Level Indicator





Azzuro	Capacity	Length (L)	Width (W)	Height (H)
50AW1	50L	555 mm	565 mm	670 mm



QUANTA

Modern and compact design, zero utilisation of floor space and 3 side honeycomb pad for an amazing cooling experience, makes the Usha Quanta window cooler the perfect companion to keep your room optimally cool this summer.



50L



AUTO TANK FILL

Installed aqua valve functions to always make sure the cooler has sufficient quantity of water, ensuring zero hassle in filling the cooler.



COMPACT DESIGN

Installed like a window AC, this cooler occupies the least space while providing one of the best cooling experiences for a room.



SAFETY TOP MOTOR

Safety TOP prevents motor from shorting out due to excessive voltage load and protects the motor from water, thus ensuring longer life of the cooler.





Cooling Area: up to 40 sqm#

OTHER FEATURES

Jog Dial Control for easy operations | 3 speed level High/Medium/ Low | Power consumption 190W | Works on invertor | Water level indicator | Front Water Inlet Panel for Manual Filling





Quanta	Capacity	Length (L)	Width (W)	Height (H)
50QW1	50L	675 mm	550 mm	555 mm







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